



# GRACE KNEEBONE

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## EDUCATION

**Boston College**  
**BA Communications**  
Overall GPA 3.7  
May 2026 - Expected Graduation

## OBJECTIVE

Communications major at Boston College with strong communication, writing, and social media management skills. Looking to gain experience in marketing and communications.

## SKILLS & ACHIEVEMENTS

- Adobe Illustrator, Adobe Photoshop, Google Sheets
- Strong writer
- In-depth knowledge of social media marketing
- Creative thinker
- Winner - Chatham High School Fashion Show Logo Design Competition

## VOLUNTEER ACTIVITIES

**BC Eagles and Buddies**  
**Boston, MA, Aug. 2023 - Present**

- Socialize and mentor inner-city children in Boston
- Plan, brainstorm and execute monthly themed events

## WORK EXPERIENCE

**Simon Property Group, Hackensack, Edison, & Elizabeth, NJ**  
**Social Media Intern, June 2024 - August 2024**

- Created Instagram Reels and TikTok videos for multiple Simon malls in New Jersey, reaching an audience of 30,000+ people
- Collaborated with marketing team on ideas for influencer content, event planning, etc. to bring in more shoppers
- Researched and shared current social media trends with fellow interns and marketing team members

**BC Campus Ministry Marketing Team, Chestnut Hill, MA**  
**Graphic Designer, May 2024 - Present**

- Design promotional materials and social media content
- Edit and create new brand logos for social media platforms
- Update printed and online content to reflect present-day information and utilize more modern design

**Roller Rabbit, Chestnut Hill, MA**

**Key Holder and Retail Associate, August 2023 - May 2024**

- Acted as brand ambassador by showcasing store-provided clothing on campus and in store
- Maintained an attractive storefront, opened and closed store
- Promoted sales and handled customer transactions

**Crowley Cupcakes, Madison, NJ**

**Social Media Manager, Baker, Cashier, January 2021 - June 2024**

- Created and posted content for store Instagram and TikTok social media accounts
- Handled sales, trained and mentored new employees

## RELATED EXPERIENCE

**Gusto Digital Food Magazine (Boston College)**  
**Media and Marketing Team, September 2022 - May 2023**

- Designed and developed promotion materials
- Produced original content for social media
- Collaborated with team to develop ideas to generate awareness for magazine